

APCE Name Task Force
Report to Coordinating Council
September 2021

Members of the Task Force:

- Jill Benson, CRC
- Von Clemans, PC(USA)
- Micheal Edwards, RCA/CERCA
- Stephanie Fritz, Staff, PC(USA)
- Beth Hayes, Moravian
- Susan Sharp Campbell, Ex-Officio, PC(USA)
- Anne Wilson, Chair, PC(USA)
- Anne Yee-Hibbs, PCC

Our charge:

- 1) to recommend what the name of this organization should be moving forward.
 - 2) if the recommendation is to change the name, to consider and make a recommendation, in conversation with the Communication and Resources Ministry Team and 50th Anniversary Team, as to how the “branding” may also need to be changed, that is, the logo
 - 3) if the recommendation is to change the name, to identify what steps need to be taken to legally do so.
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- 1) We recommend a name change that maintains the acronym APCE, but the letters stand for the **Association of Partners in Christian Education**. In pursuing the objective to be more inclusive, the group strongly recommends that “big picture” changes be made alongside the name change. These include:
 - Development of a 3-year strategic plan
 - Why do we do what we do?
 - What are we doing?
 - Who are our stakeholders?
 - Demonstrate more intentional inclusivity in
 - Language beyond a name change
 - Programs
 - Denominations
 - Diversity in every way -- racial ethnicity, culture, strangers
 - Educate our membership.
 - About who we are as partners in the organization
 - Acquire input from partner denominations.
 - What each partner needs from APCE
 - What each partner can offer to the organization
 - What would a true partnership be like?
 - As the denominational Covenant Agreements (as distinguished from MOUs) are renewed, intentionally address these areas

- 2) We recommend that a new logo be designed that reflects the new name yet has a sense of continuity with the current logo. We realize that this is not part of the current budget and that timing with the 50th Anniversary celebration may not be practical.
- 3) We have provided information to the President and Treasurer of APCE to contact the Tennessee Secretary of State to take next steps in changing the Registered Agent and filing for a name change.

The Task Force enjoyed working together and looks forward to hearing how our recommendations are received. Please let us know if there is anything else we can do to further the mission and vision of APCE.

Respectfully submitted,

A handwritten signature in blue ink that reads "Anne Wilson". The signature is written in a cursive, flowing style.

Anne Wilson, Chair