

Rhythms of Grace Through Storytelling

A few things to remember

Important Points

Know your story: The more you know your story, the less nervous you will be

Believe in your story: Let your passion and humanity show through

Know your audience: Tailor your story/talk/sermon to the audience

Practice, practice, practice: Feel comfortable with your story

Content

- ⇒ Know what you want to achieve
- ⇒ Humor should be appropriate to the topic, audience and situation.
(If you aren't comfortable with humor, don't use it.)
- ⇒ If you choose visuals or props, be sure they reinforce and don't distract from your point
- ⇒ If you want to tap into the emotional side of your audience, stay away from statistics
- ⇒ Identify the "light bulb" moment in your story
- ⇒ Make the ending memorable

Selected Print Resources

A Beginners Guide to Storytelling— National Storytelling Network

Storytelling: Imagination and Faith— William J Bausch

The Art of Storytelling— John Walsh

Improving Your Storytelling— Doug Lipman

The Story Factor— Annette Simmons

Ted Talks— Chris Anderson

The Story Telling Animal— Jonathan Gottschall

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